



**THE ZEITGEIST MOVEMENT**

**Transitioning to a Sustainable World**

# What is The Zeitgeist Movement?

- ◆ A global community whose aim is to transition to a sustainable world both economically and environmentally
- ◆ Resource Based Economy
  - ◆ All the Earth's resources are the common heritage of all the world's people.
- ◆ Chapters in every major city in Canada and over 70 countries worldwide



# THE ZEITGEIST MOVEMENT

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## Main Concepts

- Core Technologies
- Energy
- Transportation
- Biotechnology
- Robotics
- Materials Science
- Nanotechnology
- Space Science
- Systems Theory



ZeitNews: [« Electric motorcycle concept called the Honda Chopper »](#) - Thursday, 26 May 2011 19:43



May 29, 2011

## New Model explains 'How to Design for Rapid Innovation'

*in Applied Sciences*

Some forms of technology — think, for example, of computer chips — are on a fast track to constant improvements, while others evolve much more slowly. Now, a new study by researchers at MIT and other institutions shows that it may be possible to predict which technologies are likeliest to advance rapidly, and



Check out our **BLOG**

# Problems? We've heard them

- ◆ Resource depletion
- ◆ Deforestation and Reduced Biodiversity
- ◆ Political Corruption
- ◆ Unsustainable debt and unemployment
- ◆ Endless wars





# ~~What Can I Do?~~ What Can We Do?

- ◆ “Ask not what your country can do for you - ask what you can do for your country.” **John F. Kennedy**
- ◆ Transition cannot be done alone
- ◆ Politicians will not and cannot solve the most pressing issues
- ◆ Building a sustainable community is essential

# Sustainable Food

- ◆ Fossil fuels dominate the agricultural industry – planting, fertilizers, harvesting, packaging, delivery etc.
- ◆ ALTERNATIVES:
  - ◆ Organic Food
  - ◆ Urban Gardens
  - ◆ Greenhouses
  - ◆ Permaculture







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Toronto Zeitgeist



# Sustainable Goods & Services

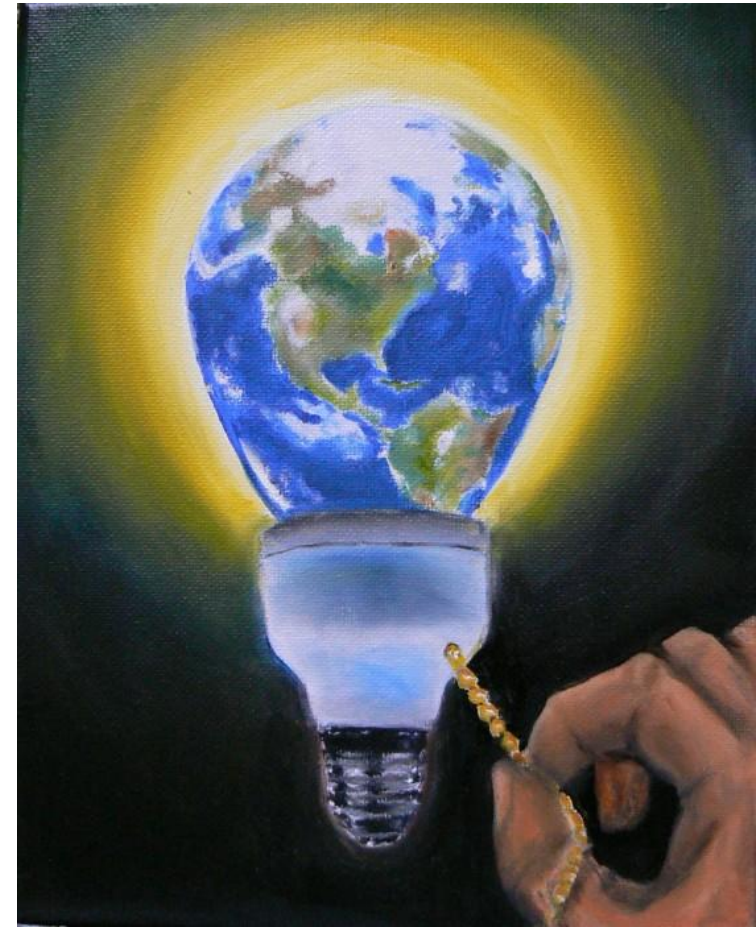
- ◆ Consume Less
  - ◆ Sharing – Swapsity.ca Project
- ◆ Support local and environmentally conscious companies
- ◆ Educational Workshops
  - ◆ Cleaning Products
  - ◆ Car Repair
  - ◆ Please offer your skills!



**RESPECT NATURE**

# Sustainable Energy & Transportation

- ◆ Getting off the grid
- ◆ Energy Efficiency techniques and products
- ◆ Transportation Alternatives



# Where are we going?

“Many great ideas go unexecuted, and many great executioners are without ideas. One without the other is worthless.” Tim Blixseth

- ◆ The barrier is the system, not any individual or group
- ◆ We are one species and we share one planet.
- ◆ Primary focus on shared human needs and values



**ONE**

# Upcoming Projects

- ◆ Awareness Events
  - ◆ Zeitgeist Media Festival and Global Food Drive - Sept 10/11
- ◆ Conference on Non-Violent Action
- ◆ Monthly Public Meetings
- ◆ Documentary Screenings



# Please Join Us!

- ◆ Learn more at [www.thezeitgeistmovement.com](http://www.thezeitgeistmovement.com) and [www.zeitgeist-toronto.com](http://www.zeitgeist-toronto.com)
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